



Phone 204-345-6737

## ELECTRONIC "COMMUNITY" SIGN DONATION & ADVERTISING OPPORTUNITY

Box 2040  
Lac du Bonnet, MB  
R0E 1A0

The Lac du Bonnet Community Centre is very excited to inform you that plans are moving forward towards purchasing and installing a full color LED electronic sign near the roadway in front of the Centre! We were successful in attaining a \$17,000 grant through Manitoba Community Services Council which will cover approximately 30-40% of the total project cost of \$43,000. The remaining revenue must be generated through donations and advertising.

**At this time we are asking your organization to consider partnering with us by making a ONE-TIME DONATION (charitable tax receipt provided) and/or purchasing an ADVERTISING PACKAGE to highlight your organization's programs, events, announcements, sales, etc. on the new sign.** There are great benefits to donating to the project including donor recognition, half price ad packages, and a charitable tax receipt.

With an attention-grabbing LED message center, our community can better inform residents and visitors of what is going on in the local area. LED displays provide energy-efficient communications 24/7, using light, colour, and motion to bring greater visibility to our community programs, activities events, and public announcements. Here's an idea of what it will look like....



There are a number of donor options that you can review on the attached **Donor Form**. Any and all donations are gratefully appreciated and contribute to the success of the project.

The rates and options for the various ad packages can be reviewed on the attached **Advertising Rates Sheet**.

**We anticipate the sign being installed in May so please indicate your participation by March 31, 2015.**

Your Donations Form and/or Ad Contract Interest Form may be mailed to or dropped off at the Lac du Bonnet Community Centre, 25 McArthur Avenue, Box 2040, Lac du Bonnet, R0E 1A0. **Please make all cheques payable to Lac du Bonnet Community Centre.**

If you would like to discuss your participation, or require further information please contact Kim at 345-6737 or [ldbcentre@gmail.com](mailto:ldbcentre@gmail.com).

Thank-you for helping make this community dream a reality. A central advertising location will be a huge benefit to nonprofits, businesses, residents and visitors in our area. We look forward to working with you!

Sincerely,

Sharalyn Reitlo, President  
Lac du Bonnet Community Centre